



WFLX

ORDER

Print Date 08/10/12 Page 1 of 2

Flight Dates 08/15/12-08/21/12

Contract / Revision 807895 /

Original Date / Revision
08/10/12 08/10/12

Advertiser Nelson, Bill/D/US Senate

Agency Abar Hutton Media, Inc.

Buying Contact

6190 Grovedale
Alexandria, VA 22310Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Product
BILL NELSON 4 SENATE

Agency Com 15%

Billing Contact

6190 Grovedale
Alexandria, VA 22310

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 543

Alt Order # 06273241

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL820

Priority P 2

Advertiser Ref

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	6	\$2,303.50	\$2,710.00	0.00	07/30/12	08/21/12	6	\$2,303.50	\$2,710.00
Totals	6	\$2,303.50	\$2,710.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	08/16/12	08/16/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	---1---	:30	1	\$435.00	P 2	0.00	NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---1---					1	\$435.00		0.00			
E 2	WFLX	08/21/12	08/21/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	-1-----	:30	1	\$435.00	P 2	0.00	NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-1-----					1	\$435.00		0.00			
E 3	WFLX	08/16/12	08/17/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	---TF--	:30	2	\$435.00	P 2	0.00	NM	2	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 08/10/12

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Contract / Revision **807895** Flight Dates **08/15/12-08/21/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:15:00

Advertiser **Nelson, Bill/D/US Senate** Product **BILL NELSON 4 SENATE**

Estimate # **543**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	08/16/12	08/17/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	---TF--	:30	2	\$435.00	P 2	0.00	NM	2	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	---TF--					2	\$435.00		0.00			
E 4	WFLX	08/20/12	08/20/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	1-----	:30	1	\$435.00	P 2	0.00	NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	1-----					1	\$435.00		0.00			
E 5	WFLX	08/20/12	08/20/12	Mon Hour 1 HOTEL HELL	Comm	8-9P	1-----	:30	1	\$535.00	P 2	0.00	NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	1-----					1	\$535.00		0.00			
Totals														6	\$2,710.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:WFLX, West Palm Bch**Date:**6/26/12I, Shelli Hutton,being/on behalf of: Bill Nelson for Senate, a legallyqualified candidate of the Democrat politicalparty for the office of: US Senatein the Generalelection to be held on: 11/06/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			
	<u>WFLX# 807895</u>				

Total Charges: \$

Gross

\$

net

2303.50

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bill Nelson for US Senate 1516 E Colonial Dr #101 Orlando FL 32803 407-704-7980

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

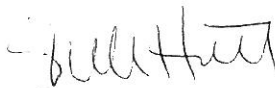
Peggy Gannon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

6/25/12

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

John Heideman
Printed Name

GM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:


I, Bill Nelson for Senate
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Shelli Hutton-authorized media buyer
printed name

6/25/12
date



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	Washington DC

REQUEST RECEIVED FROM

DATE: 8/10/12

BUYER:	Shelli Hutton
AGENCY:	Abar Hutton Media
ADDRESS:	6190 Grovedale Ct. Suite 200 Alexandria, VA 22310
PHONE #:	703 299 0395
FAX #:	703 299 9211
OTHER:	

AVAILS FOR

COMMITTEE:	Bill Nelson for U.S. Senate
CHAIRPERSON:	
TREASURER:	Peggy Gannon
ADDRESS:	1516 East Colonial Drive, Suite 101 Orlando, FL 32803
PHONE #:	407 704 7980
FAX #:	202 204 5650
OTHER:	

FOR

CANDIDATE:	Bill Nelson
OFFICE:	Senate
PARTY:	Democrat

DAYPARTS:	ALL
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30'S
PROGRAMS:	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	